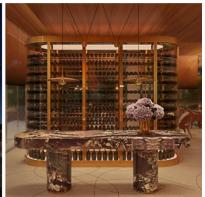
MAYBOURNE HOTEL GROUP







MAYBOURNE HOTEL GROUP, LONDON'S LEADING LUXURY HOTEL OPERATOR, ANNOUNCES THE EMORY - A NEW ARCHITECTURAL LANDMARK SET TO OPEN IN KNIGHTSBRIDGE, WINTER 2023

Maybourne Hotel Group, operator of London's most legendary and prestigious hotels Claridge's, The Connaught and The Berkeley, announces a new addition to the group with the opening of The Emory, its fourth hotel in the capital. The Emory, a modern architectural masterpiece designed by the late Richard Rogers and Ivan Harbour of architectural firm RSHP, will be located on Knightsbridge and is set to open Winter 2023. This will be the group's sixth hotel, including its two international properties The Maybourne Beverly Hills and The Maybourne Riviera.

The Emory will herald a new standard of contemporary design and discreet luxury including a private, understated entrance on Old Barrack Yard. With its striking 'sails' structure soaring above the treetops of Hyde Park, this all-suite hotel will boast 60 extraordinary, light-filled suites set over 9 floors complete with a spectacular penthouse designed by Rigby & Rigby. Each floor will showcase the aesthetic of a different world class interior designer including Alexandra Champalimaud, André Fu, Pierre Yves Rochon, Rémi Tessier and Patricia Urquiola. United by their exquisite craftsmanship and attention to detail, the spacious suites will offer guests a world of privacy set within an architectural wonder.

With an unparalleled 360 degree view of the capital, the hotel's spectacular rooftop will be the jewel in its crown – an entirely private, sweeping space dedicated to hotel guests only.

The progressive spirit of The Emory is also showcased in the hotel's culinary offering, with world famous chef Jean-Georges Vongerichten introducing his highly acclaimed ABC concept of fresh, local and conscious cuisine to London for the very first time from his beloved Manhattan outpost.

Beneath ground, a newly created innovative wellness space, with a 22 metre pool, will be set across four floors for guests of The Emory.

Renowned hotelier Knut Wylde will be General Manager of The Emory in addition to his existing role as General Manager of The Berkeley.

Commenting on the addition of The Emory to Maybourne Hotel Group, CEO Gianluca Muzzi said "This is our first new London property in 50 years, and we believe it will be a truly ground breaking new addition to our distinguished hotel family. We plan to bring the inspiration and creative energy that have made our other hotels so notable, whilst also making The Emory a world class hub of art and culture. This opening further cements our vision and commitment to growing Maybourne Hotel Group, and heralds a bold new future for the company."

ABOUT MAYBOURNE HOTEL GROUP

Maybourne Hotel Group owns and manages Claridge's, The Connaught, The Berkeley, The Maybourne Beverly Hills and The Maybourne Riviera, some of the world's most legendary luxury hotels. Maybourne Hotel Group is committed to inspiring extraordinary experiences that reflect the individual nature of its hotels, its guests and its staff whilst maintaining a timeless and intuitive service style that are the hallmarks of its priorities.

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